Official Dossier
Infusionsoft Add-Ons

As referenced in "The State Of Infusionsoft Address"

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January 26, 2017

BOX OUT
MARKETING

Fix Your Funnel

FixYourFunnel is one of the most trusted providers of valuable add-ons for Infusionsoft. They pioneered and have continued to expand on SMS marketing (in a way that's personalized and cool, not spammy); they've got the best one-click upsell technology on the market; and they continue to add more features that help small businesses create real, meaningful connections with their customers.

- Ringless voicemail delivery
- SMS Conversations
- SMS mobile app for responding to random text responses
- Text messaging for InfusionSoft
- Inbound call tracking for InfusionSoft
- One-click up-sell for InfusionSoft
- Integrated dialer for InfusionSoft
- Funnel bots for InfusionSoft
- SendOutCards for InfusionSoft

[Visit Fix Your Funnel](#)

FuseDesk

FuseDesk is the leading helpdesk solution created, specifically for Infusionsoft. The integration is deep and their updated interface makes setup and daily use a breeze.

- Manage support cases
- Create automated responses
- Allow customer to provide feedback on how their case was handled
- Supports multiple departments and support reps
- "Snooze" cases when needed
- Integrated note templates
- Automatically route cases based on rules you create
- Merge similar cases

Visit FuseDesk

Graphly

Graphly has become the dominant leader in beautiful graphical reports for your Infusionsoft data. It will allow you to set up charts and graphs to depict almost any of the data points in Infusionsoft. You can also view the best times of the day and week to send email, lifetime value changes over time, and any tag based report.

Email Tracking

- Only solution for tracking, opens without a large, broken image
- Additional data around best day and time to send, based on your audience; which emails are generating revenue, and how much

Bounce Rate

- Accurately set lead source data + 4 other UTM's
- Capture additional address data based on IP look-up

Web Tracker

- A tool that allows you to track lead sources and website traffic in coordination with your Infusionsoft data
- Know which contacts are visiting which pages on your site
- 9+ reports including visits, average time on site, page conversion
- Close to 30 new reports being released that pull data from Facebook ads; switching from a 14-day trial to a free-for-life model

Visit Graphly

Memberium

Memberium is a great plug-in option for membership sites, connecting Infusionsoft and WordPress. It's extremely robust, flexible, and reliable.

- Set Up Wizard to Streamline Plugin Installation
- 4 New Full-Time Support Reps in 2016
- Umbrella Accounts (Parent/Child Functionality) for Sub-Accounts
- Expanded Certified Partner Program to Online Classes
- Lots of Other Small Compatibilities & Enhancements Etc
- Ability to Create Affiliate Leaderboards
- New Facebook Integrations for Membership Sites
- Drag n Drop Re-Ordering Wherever Possible
- Sarah Laws (2x winner Infusionsoft's "Most Helpful Partner" award) to Lead Marketing & Partners
- Doubling Down on Commitment to Partners and Infusionsoft

Visit Memberium

Parsey

Parsey receives emails and/or webhooks from any 3rd party platform and triggers automation in Infusionsoft. Third party shopping carts, lead capture platforms, lead generation systems, live chats, help desks, appointment schedulers, and more can all be integrated with Infusionsoft using Parsey.

- Receives emails/webhooks from any 3rd party platform and triggers automation in Infusionsoft, i.e. shopping carts, lead capture platforms, lead generation systems, live chats, help desks, appointment schedulers, and more
- Received the Most Valuable App Award at PartnerCon 2016
- Their most popular feature in 2016 was their DocuSign integration

Visit Parsey

PlusThis

PlusThis started as a handful of Infusionsoft additions that customers kept requesting over and over again. It wasn't initially designed to become a library of dozens of features, but has grown to include over 50 useful add-ons for Infusionsoft.

- Finished up the year adding 10 new features to our library of 50+ money making add-ons. Some notable new additions included: text to opt-in, conditional SMS, Zoom Webinar integration, and dynamic email countdown timers
- Updated account management for ICP's and Partners running multiple PlusThis accounts for clients
- We hit a new record, running over 10M features for our customers each month
- Had a breakthrough hit with Campaigns of the Titans, a free 170+ page pdf full of campaigns from Titans including Frank Kern, Digital Marketer and more

Visit PlusThis

Spiffy

Spiffy is a great solution that immediately makes your Infusionsoft order forms look smooth and makes them mobile responsive. It's drag and drop interface is super simple to use.

- Following Infusionsoft's direction, they've added the ability to translate order forms into just about any language.
- Launched a drag-and-drop order form builder
- Ability to translate the order form labels and fields into different languages

Coming in 2017

- A one-click upsell option that doesn't require you to set up an action set
- A template selector to speed set-up
- The ability to host order forms on your own domain name
- Integration with Stripe

Visit Spiffy